



using the power of film to promote health, strengthen communities, and enrich lives

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June 17th, 2004

Dear FilmAid International colleagues and friends:

I am pleased to announce that after an extensive search, FilmAid International has found a new Executive Director! Elizabeth Silkes joined the FilmAid team at our new office in Columbia's Center for Global Health and Economic Development on June 14.

With successful programs running in East Africa—last fall, a record 33,000 refugees and local Tanzanians gathered to watch a single outdoor screening—requests for additional programs, and recognition at home, we believe Liz Silkes brings the experience, enthusiasm, and wisdom to help FilmAid International grow, and to guide it into the next stage of development. Liz's professional background, impressive abilities and energy will help FilmAid to accomplish its current goals, and lead it into the future. We are pleased to welcome Liz to FilmAid International, and hope you all will have the chance to meet her very soon.

Liz joins FilmAid International as Executive Director after serving as Director of Major Gifts at Amnesty International USA. At Amnesty International, the largest grassroots human rights organization in the world, she led the major gifts program to record increases in both individual giving and new major donors.

Liz has over 17 years of experience in both the corporate and nonprofit sectors. Before joining Amnesty's staff, Liz served as Director of Development for Frost Valley YMCA, the largest YMCA summer camp and environmental education center in the United States. Prior to her tenure at Frost Valley, Liz was an independent development and marketing consultant. Her clients included educational institutions, community groups, and grassroots advocacy organizations, as well as advertising and direct mail agencies. Liz began her career in publishing at *New York Woman* magazine and *Seventeen* magazine, before she was recruited to be Marketing Director for the specialty store division of R.H. Macy. Liz holds a B.A. in French from Florida State University and an International Business certificate from the London Study Centre of Florida State University.

As we embark on this exciting new era for FilmAid International, we are thrilled to have Liz at the helm. Please join me in welcoming Liz, and thanks to all of you for your continued support, encouragement, and devotion. FilmAid has surpassed its goals in the past five years, and we see great potential for the future. I truly look forward to all that is to come.

Warmest regards,

Caroline Baron

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